

The Betsy W Lewis Tennis Challenge
Benefiting the Zimmer Cancer Center through
the New Hanover Medical Center Foundation

Dear 2009 Sponsor/Contributor,

Thank you for your consideration of a contribution to this great cause: to help fight the hardships of cancer at the local level.

Why we do this...

Betsy Lewis LOVED to play tennis. We remember the way she flipped her long beautiful ponytail on the tennis court as she served the ball. We remember her competitive spirit, her love of her children, and her wicked backhand. Betsy lost a courageous battle with cancer on November 27, 2007.

The Betsy W Lewis Tennis Challenge is a tribute to Betsy's spirit; and to the doctors and nurses at the Zimmer Cancer Center who cared for Betsy during her illness. Embrace this opportunity to contribute to a worthy cause and help those in the community who need it. Let's keep Betsy on the courts and in our hearts!

Through the generous contributions of committed volunteers and service sponsors, the tournament committee continues to expect that nearly all tournament costs will be covered through gifts-in-kind. This means that an extremely high percentage of your cash contribution will be donated directly to the Foundation.

Please find the attached sponsorship document which explains sponsorship levels and how to contribute. Please work directly with the tournament volunteer who contacted you, or contact the co-chairmen directly with questions and comments.

Our very best regards,

Mark F *Nolan S*

Mark Fieldstein (520-6861)
Nolan Smith (515-4444)
Co-chairmen

The 2009 Betsy W Lewis Tennis Challenge

Sponsorship:

The Betsy W Lewis Tennis Challenge management committee is well connected to Wilmington's tennis community. The event format promises to bring out individuals, couples and families to have fun in Betsy's name. We reach people through:

Public service announcements
Press Releases
The Greater Wilmington Tennis Association
Event T-Shirts

Signs
Promotional mailers
Word-of-mouth

Contribution Levels (Individuals and Businesses):

Bronze: \$100 – 249

- Mention on www.betsylewistennis.com Sponsors and Donors page

Silver: \$250 – 499

- Logo/Name on www.betsylewistennis.com Sponsors and Donors page
- Reciprocal web link

Gold: \$500 - \$999

- Logo/Name on www.betsylewistennis.com Sponsors and Donors page
- Reciprocal web link
- Logo/Name on Tournament t-shirt
- Logo/Name on tournament signage

Platinum: \$1,000 +

- Logo/Name on www.betsylewistennis.com home page
- Logo on Tournament t-shirt
- Logo/Name on tournament signage
- Logo/Name on large sign at the tournament

Contributions:

Your tax-deductible contribution to the event may be in the form of:

- Cash or Check made out to "NHRMC Foundation"
- Raffle / Auction items (Gift-in-kind form required)
- Event Support (food, drinks, etc. at retail value – gift-in-kind form required)

Send to:

NHRMC Foundation
c/o Betsy Lewis Tennis Challenge
5132 Nicholas Creek
Wilmington, NC 28409-2356

Contact:

Phone:
